

Press Release

18th February 2025

Jeddah Kingdom of Saudi Arabia

Burland Technology Solutions Chooses Jeddah to Launch World First!

The Furniture and Interiors Show in Jeddah has been chosen as the launch platform for Burland's world first waterproof floor outlet box. Fully waterproof (IP67) when closed and not in use (submersible to 1m depth for 30 minutes), but also rated at IP56 (withstand high pressure water jets from any angle) when in use with electrical items plugged in and in operation.

Two straight years spent on development, with many failures along the way has resulted in this world beating product. Whilst other waterproof boxes are available (including from Burland), none to date have been able to provide sufficient water resistance, when in use, to safely deploy the boxes outside. Managing Director, Richard Vass said, "We have received so much demand for a floor box that can be safely installed outdoors globally, but particularly from the Middle East. It was natural that we should launch this breakthrough product in Saudi Arabia" He added, with the exponential growth in villa and hotel developments, we see huge demand from this market".

Burland Technology Solutions, based in Easter England was established in 1993, has 4 separate King's and Queen's Awards from Overseas Trade, Sustainability and Innovation. They are a B Corp Certified Company and employee owned. They are exhibiting at stand G88.

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