

**AN ALL - IN - ONE HOSPITALITY  
SOLUTION**

# **COMPANY PROFILE**

**2024-25**

RHT - BEYOND LINEN



**WHATEVER YOU NEED, WE GOT  
YOU COVERED!**

Get Started





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# COMPANY OVERVIEW

## ABOUT US

Royal Hospitality & Trading Group consists of three integrated business units each diversified in the market to provide premium quality products. We specialize in manufacturing goods to your requirement to provide ready-made and custom build linen, bedding & toiletries and are a key player for corporate & medical wear.

## OUR JOURNEY

### ESTABLISHMENT

**1992** The journey began with Royal Textile in 1992 as we produced and provided bedding fabric, mattress fabric, and home textiles to significant retailers throughout the Kingdom of Saudi Arabia.

### LAUNCH OF APPARELS

**2008** Launched our apparel segment through Gents Fabric, our finest fabric used for traditional clothing such as thobes was introduced then since we never looked back. Constant research and expansion from year on year led us to grow and enter the market for corporate wear.

### HOSPITALITY

**2015** We entered the hospitality industry by persistent struggle and a desire to excel, which in 2015 enabled us to approach important markets in the wholesale and hospitality sector by launching premium quality bed & bath linens

### SUPPLY CHAIN & DISTRIBUTION

**2017** We progressed from small local markets to the establishment of our head office and launch of our esteem brand "Beyond Linen", from which point we broadened our horizons by covering distribution and introducing our stitching units for fulfilling custom orders.

### INTRODUCTION TO GUEST AMENITIES

**2019** By paying special attention to our clients' wants and demands, we developed a new product line of hotel amenities to ensure that they could always acquire the highest caliber goods whether it be our top-of-the-line brand or custom branding.

### HEALTHCARE

**2020** To assure the safety and comfort of medical professionals and patients, we introduced our finest fabric of patient gowns, scrub suits, and lab coats specifically for hospitals and clinics to ensure everything is to their perfection.

### OPENING OF RIYADH OUTLET

**2022** Thanks to our customer satisfaction and their continuous support we have expanded our outlets to the Central Region of KSA to make sure all our products are more accessible to our customers.



## MISSION & VISION

To provide remarkable value for our stakeholders and aid in creating a pleasant hospitality experience for our clientele and their customers.

The strong culture fostered at RHT - Beyond Linen is built upon operating on the following fundamental values:

01

**Reliability & Respect**

All our stakeholders are treated with dignity, fairness and can rely on our discretion

02

**Commitment**

We are committed to developing our staff, cater every client and exceed their expectations in terms of quality at a convenient price.

03

**Efficiency**

Operational efficiency is of prime value to us and we continue to achieve it by ongoing innovation which creates value for our clientele

04

**Growth**

We grow as a company and make sure that our employees grow with us with proper development programs and rewarding systems.

## CHAIRMAN MESSAGE

**Muhammad Tariq****Chairman of Board of Directors**

"I started this business after carefully examining the textile industry. My aim was to bridge the gap in textile trends within hospitality sector between east and west parts of the world and to supply to each and every level of local manufacturer, supplier, retailer, hotel and healthcare centre. Our foundations are built on the idea to have something for everyone in store.

Another important factor that we wanted to make sure would give us competitive advantage in the market is to have all our products, ready to be dispatched. This increased operational efficiency and then we built manufacturing facilities in Pakistan and local stitching units so we could provide tailored products to clientele needs.

In the longer run we aim to expand our business operations and retain existing market share. Take strict quality control measures to ensure value and achieve highest operational efficiency through cost-effective and time saving inventory systems, staff development and by adopting state-of-the-art manufacturing processes and systems.

Our customer oriented approach helped us grow thus far and we will continue to cater the needs of our stakeholders".





# PROJECT OVERVIEW



The hospital is in the heart of the capital city of Kingdom of Saudi Arabia, Riyadh. RHT - Beyond Linen offers a variety of services to specialized medical center, including high-quality linens and beddings. As well as our best medical apparel, including patient gowns, scrubs, and lab coats. We currently transacted business with the medical center for more than SAR 2,700,000 as one of our more established clientele

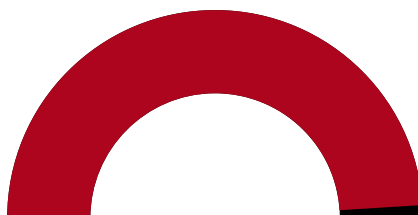


**ANJUM**  
HOTELS

One of the luxurious and high-end hotels located in the heart of city of Makkah have been acquiring bed and bath linens from RHT - Beyond Linen and thus far we have catered them several times. Royal has done projects worth SAR 1,300,000 with Anjum Hotels, Makkah.

*Le* **MERIDIEN**

One of the luxurious five-star hotels located in Saudi Arabia. The Le Meridien chain is another success story of the RHT - Beyond Linen as the company deals in the provision of Bed and Bath Linen to the hotel chain. The current projects with the Le Meridien is worth SAR 700,000.



**98%**

**ORDER FULFILLMENT RATE**



SHERATON

**MÖVENPICK**  
HOTELS & RESORTS



**RAMADA**  
Riyadh

**COURTYARD**  
BY MARRIOTT

**Mercure**  
HOTELS

**OYO**

# PRODUCTION PROCESS

## SPINNING UNIT

Royal hospitality & trading group have its own in house Spinning facility. Our Spinning Mills enjoys the strength of 56,400 Spindles with the monthly capacity of 3.0 million lbs in different counts of cotton & Poly Cotton blended yarn.

Currently we are producing Yarn from Ne 10/s to 80/s in %100 Cotton & Poly Cotton Blended including PV & PP.



## WEAVING UNIT

Weaving comprises of latest Sulzer Looms and also convention Auto & Power Looms which enables to weave different widths in a diverse variety of fabric such as Percale, Twill, Drill, Sateen, Dobby, etc. with the production capacity of about 6.0 million yards of fabric on monthly basis, in different constructions and widths.

The company uses state of art "Loom Monitoring Sytem" to improve the productivity of the weaving unit.

**STRENGTH:**  
Sulzer 280 | Dobby 50 | Auto 1000| Power 1500



## PROCESSING UNIT

Processing Equipment includes Latest Rotary Printing Machines, Continuous Dyeing ranges Thermosol and Pad Steam, Continuous Open width bleaching ranges, sanforizing, mercerizing, raising machines.

Calendars, a sueding plant, automatic color dispensing and screen engraving equipment is also part of our processing strength.



## STITCHING UNIT

Ready to stitch, our stitching unit is rich enough enjoying about 200 stitching Machines of different models including juki, pegasus Kansai & Barrato, with "Switch track system" for efficient & quality Stitching. unit is capable to produce 120,000 bed sets monthly Hero we are producing Sheeting, Bed skirts, Shams, Comforters Duvets, Dec pillows. Soft Window and Table Linens .

## DISTRIBUTION & LOGISTICS

Our focus is on quickly and accurately fulfilling orders from our warehouse to your doorsteps hassle free. We handle our customers' inquiries and orders with utmost professionalism. Our current distribution networks enable us to ship orders in the required amount of time all over KSA, UAE, and Bahrain. Our warehouses are conveniently situated in Jeddah close to our headquarters to timely manage and monitor stock levels and shipments. We have 600+ SKUs maintained in our warehouse for the convenience of our customers.





# WHY RHT -BEYOND LINEN ?



From bed to bath, linen to toiletries, corporate to medical wear our collection has everything you desire.

Providing remarkable value for our stakeholders and aiding the clients in creating a pleasant lasting hospitality experience for their customers through our state of the art collection.

**We want to “WOW!” our customers experience every time they have an interaction with us**



**DIRECTLY CONSULT WITH ONE OF OUR PROFESSIONALS TO GUIDE ACCORDINGLY TO YOUR NEEDS.**



**BROWSE THROUGH OUR OFF -THE SHELF COLLECTION AND GET IT DELIVERED TO YOUR DOOR STEPS.**



**CUSTOMIZE OUR PRODUCTS HOWEVER YOU LIKE WITH THE HELP OF OUR PROFESSIONALS.**

**DOOR-TO-DOOR DELIVERY**



**30 DAYS RETURN POLICY**

**FREE SAMPLING**



**FREE SHIPMENT WITHIN KSA**



## RHT - BEYOND LINEN



## ROYAL COLLECTION

Creativity and Consistency

Browse through our diverse range of collection. We have something for everyone!



# BED LINEN

## BED LINEN

UPGRADE YOUR ROOM'S DÉCOR WITH AN ELEGANT COLLECTION OF SHEETS, DUVET COVERS AND PILLOW CASES. A FAVORITE OF THE FINEST HOTELS AROUND THE WORLD, THE SUPERLATIVE QUALITY AND IMPECCABLE CRAFTSMANSHIP OF RHT LINENS CREATE BEDDING THAT TRANSFORMS YOUR MASTER SUITE INTO THE ULTIMATE RETREAT.

[\*\*SHOP NOW\*\*](#)

## PILLOW CASE



A must-have pillow cover, high quality, breathable and durable texture allows comfortable sleep.

Elegant double – stitched cases gives a cozy feeling and has easy to use property with envelope closing. Oxford, Square or Housewife. Select the style that fits you best!



- Junior - 40x60 cm
- Standard - 50x75 cm
- King - 50x90 cm
- Super King - 80x80 cm
- Custom - Your choice

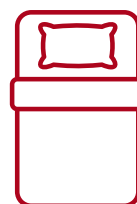




## DUVET COVER

Available in premium 100% cotton sateen, percale and dyed. Silky-soft duvet covers woven from finest yarn simply adds elegance in the decor.

Soft and cozy feeling created by the duvet case ensures a blissful night's rest.



- Twin - 170x230 cm
- Queen - 220x230 cm
- King - 235x275 cm
- Custom - Your choice

## FLAT SHEET

Jump in to bed in a flat sheet on it. Creates a joyful bedtime experience. Offered in different sizes. Can be bought in percale or sateen stripe and will go well with our duvet covers and pillow cases.



- Single - 160x280 cm
- Twin - 180x280 cm
- Queen - 240x280 cm
- King - 280x280 cm
- Custom - Your choice



## FITTED SHEET

Settle into sleep atop our classic fitted sheet, made from the same linen you know and love from your stay with us.

A natural complement to the Royal flat sheet and pillowcase, it's the perfect way to complete your Royal bedding collection. Its snug fit creates a smooth, soft surface that invites you to relax and unwind



- Single - 100x200 cm
- Twin - 120x200 cm
- Queen - 180x200 cm
- King - 200x200 cm
- Custom - Your choice



# FOOD & BEVERAGE LINEN

Elevate your dining experience with our elegant collection of F&B linen, featuring high-quality tablecloths, napkins, and chair covers designed to blend functionality with style, perfect for any culinary setting.







### 01 TABLE COVERS

Enhance your dining ambiance with our premium table covers, available in a variety of materials and styles to suit any occasion, from casual eateries to formal banquets.



### 02 TABLE RUNNERS

Add a touch of elegance and color to your tables with our stylish table runners, perfect for complementing your decor while protecting surfaces during any dining event.



### 03 CHAIR COVERS

Transform your seating with our elegant chair covers, designed to fit various chair styles and enhance the overall decor of any event or dining area.



### 04 NAPKINS

Elevate your dining experience with our soft and stylish napkins, available in a range of colors and materials to suit any setting, from casual meals to formal events.

# HOTEL AMENITIES



Our iconic ranges offer an unforgettable sensorial experience to your guests. From soap to shower gel and shampoo to dry amenities, we have you covered! Individually packaged and available in case packs, these items are great to have as an in-room amenity.





**BODY LOTION**

Enriched Body Lotion deeply moisturizes dry to very dry skin. A must have amenity ready for guests.

**CONDITIONER**

Say hello! To softer hair with our deeply nourishing conditioner that detangles hair and improves manageability

**BATH GEL**

Our bath gels are designed to produce a rich lather and contain gentle ingredients to help leave skin feeling soft and refreshed.

**SHAMPOO**

Our exotic shampoo is offered in different quantities and provides a long lasting, soothing and pleasant experience to the users.

**SOAP**

Our soap is a combination of anti-bacterial and provides pleasant scents

**SLIPPERS**

Jump into one of our comfortable and long lasting slippers. Offered as open-toe and closed-toe made with terry cloth. Magic size, Fits most.



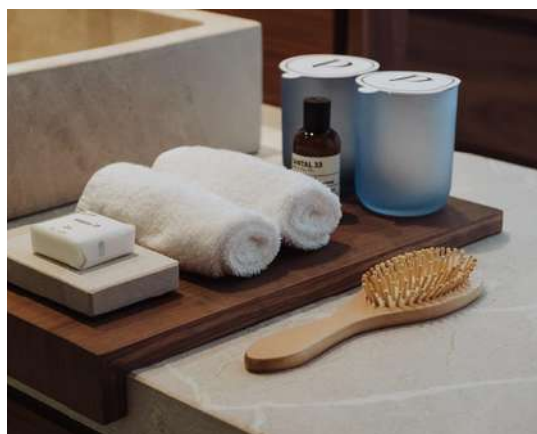
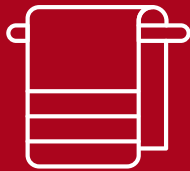


# BATH LINEN

Manufactured under best quality standards, our bath linen collection is extremely soft, strong, and durable with excellent absorbency for easy dry after a shower or bath.

Made of %100 cotton treated specially before spun into yarn. Comes in dyed and white colors and can be ordered with jacquard woven patterns or in embroidery designs.

- Bath Towel
- Hand Towel
- Face Towel
- Pool Towel
- Bath Sheet
- Bath Mat
- Bath Robe





## BATH TOWEL

Low lint, plush bath towels are made to perfection to give a relaxing feel after a bath or shower and will dry the user effortlessly. Our bath towels don't only feel lush but also look glamorous in the bathroom.

## HAND TOWEL

Treat guests with a soft and cozy hand towel. Made from terry weave cotton with a clean design either Jacquard or Embroidery will give a stylish look when hanging in any style bathroom. Luxurious touch and high absorbency makes it an essential for the high quality customer care.



## BATHROBE

Revel in our Kimono or Shawl style bathrobe made with waffle or terry premium cotton and can be tailored using micro-fibres. Slip into one of our cozy bathrobes featuring a shawl collar, 2 front-pockets and an adjustable self-tie belt. Bathrobes are designed to retain a cozy warmth while absorbing moisture due to outside and terry inside construction. Unisex bathrobes come in free size which fits all and can be altered based on orders.

## FACE TOWEL

Crisp, lint free linen is made to be thick and highly absorbent. They are offered in a fantastic selection of colors to mix and match. Designed in a way to wick away moisture so guests and towels will dry faster. Pair them with hand and bath towel to give a luxuriant look to the bathroom



## POOL TOWEL

The large size of our towels makes it a stylish cozy wrap. Crafted from moisture absorbent material and designed with embroidery or Jacquard looming. This generously sized towels are made with luxuriously premium %100 cotton for exceptional softness, absorbency, durability and maximum comfort.

## BATH MAT

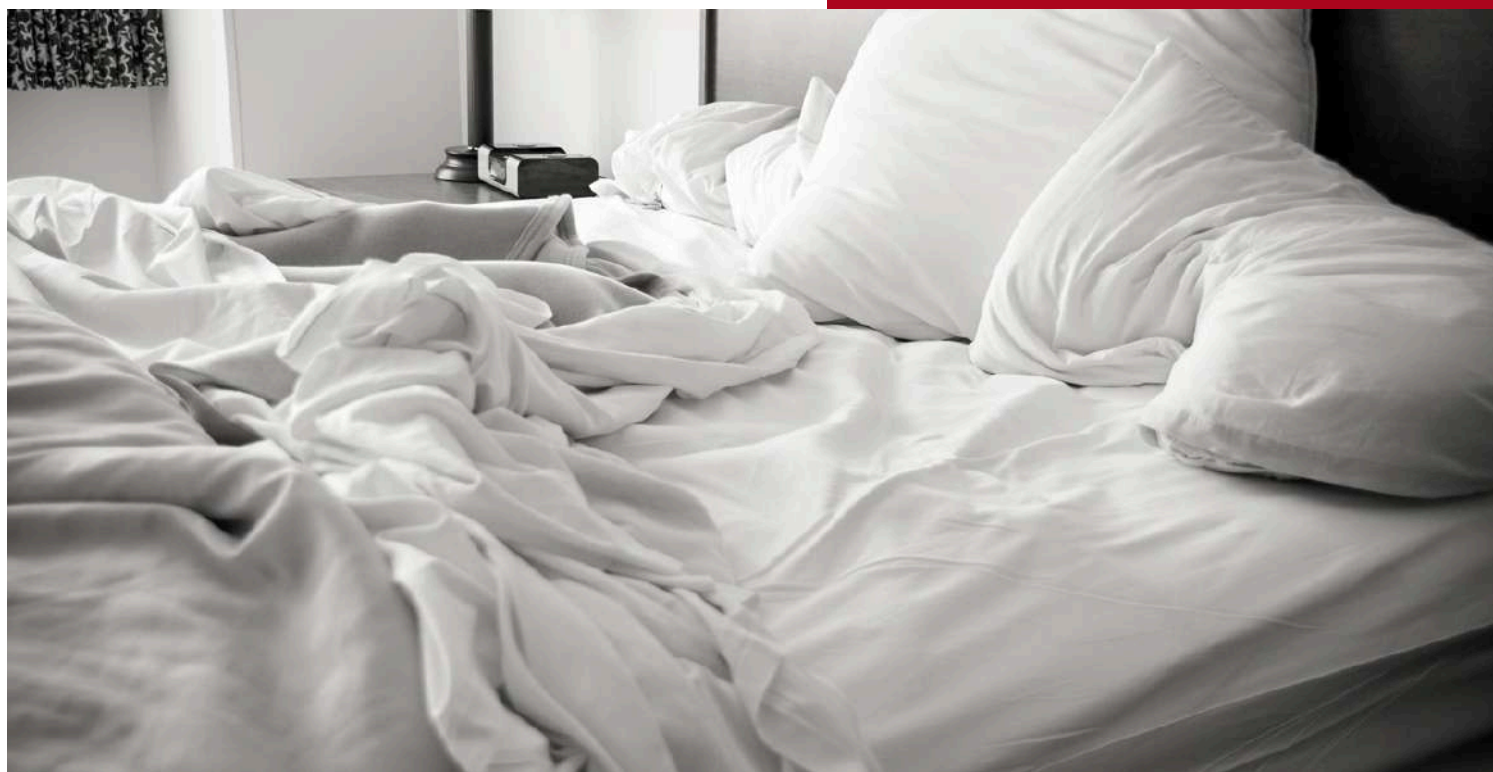
Start by laying out thick, cozy and non-slip mat over your tiles, perfect for strutting around without slippers after a warm shower.



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# BEDDING

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When it comes to beddings, a few things matter - hygiene, warmth, protection, decoration and most important of all - Comfort. Our bedding is designed to be fit for purpose and show high durability.

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A large, white, rectangular pillow with a dark piping detail, resting on a light blue surface. The pillow is shown from a slightly elevated angle, highlighting its soft texture and the contrast of the dark piping.



## MATTRESS

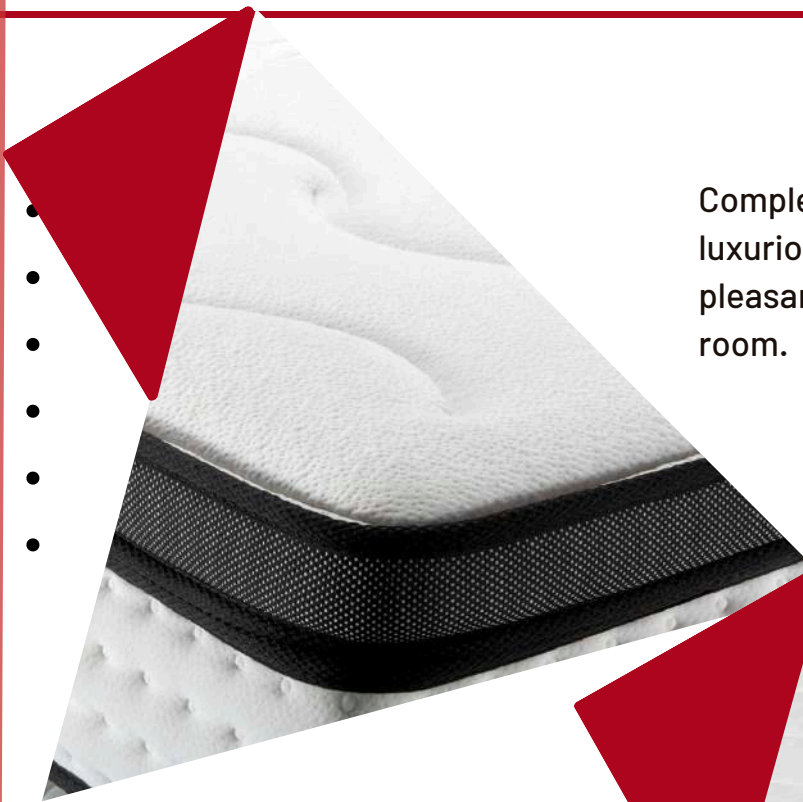
Complete your bedroom retreat with our luxurious mattresses designed to offer a pleasant sleep and give royal look to your room.

## MATTRESS PROTECTOR

144 Thread-count protector provides a dry and comfortable sleeping environment because the cover breaths well while keeping it dry and clean.

## BED RUNNER

Our bed runners create a luxurious look. Lavish runners will add an extra level of warmth and elegance to any room.



## HEABOARD

Bold contemporary design and superior quality are traits delivered. The firm headboard with the geometric, pure lines creates a new, fresh look

## BED SKIRT

Keep your beds safe from dust accumulation and hide the bed legs it by adding one of our dust ruffles or bed skirts

## BED BOX

Explore our lavish and carefully engineered bed boxes or bed frames to complete the room's luxurious ambience.





RHT - BEYOND LINEN

# CORPORATE WEAR



## WORK IN STYLE!

We offer uniforms and apparel that can meet demands of every job in the hospitality industry. Uniforms speak volumes when it comes to maintaining a consistent, professional image for your employees, which is key to attracting guests and differentiating your business from the competition. Whether it be for front-desk or for housekeeping, waiters to chefs, bell boy to security guards, we got you covered!



## FRONT DESK STAFF

Our front desk uniforms combine elegance with professionalism, featuring tailored suits or blazers paired with dress shirts and accessories like ties or scarves. Designed to reflect your brand's identity, these uniforms help create a welcoming first impression.



## CONCIERGE

Concierge uniforms are crafted to exude elegance and professionalism, featuring tailored suits with distinctive touches such as pocket squares and ties. These uniforms help your concierge staff stand out as key representatives of your brand.



## ENGINEERING STAFF

Our maintenance uniforms are built for durability and practicality, including coveralls or work uniforms that allow for ease of movement and protection. These uniforms are designed to withstand the rigors of daily maintenance tasks.



## SECURITY STAFF

Security uniforms are designed to be both authoritative and functional. Dark-colored uniforms with security insignia and utility belts ensure your staff is easily identifiable and equipped for their duties.



## BELLMAN/PORTER

Bellmen and porters are outfitted in tailored jackets with epaulettes and decorative elements that exude sophistication. These uniforms are functional and stylish, ensuring your staff can easily perform their duties while maintaining a polished appearance.



## HOUSEKEEPING STAFF

Housekeeping uniforms are designed with practicality in mind. We offer durable, easy-to-clean tunics, dresses, or polo shirts paired with trousers, all tailored to allow freedom of movement and comfort during long shifts.



## CHEFS AND KITCHEN STAFF

Our chef uniforms feature double-breasted jackets, often customizable with embroidery, and are paired with aprons and traditional chef hats. These uniforms ensure that your kitchen staff looks professional while meeting the highest hygiene and safety standards.



## SPA AND WELLNESS

For spa and wellness staff, we offer comfortable and stylish tunics and trousers in soothing colors. These uniforms are designed to promote a serene environment while providing the comfort needed for therapeutic work.





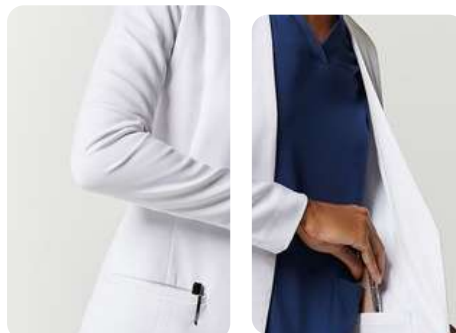
# MEDICAL WEAR

## Scrub Suit



## Scrub Suit

## Lab Coat



## Lab Coat

For the comfort of doctors, nurses, and patients, we provide fabric and ready-made suits & gear that have been expertly developed by our production facilities for the healthcare sector. No matter if it's for hospital staff or patients, comfort clothing is our first goal. A higher grade of medical apparel reflects favorably on your facility and its personnel.



## CONTACT US



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