

Integrated Project Intelligence

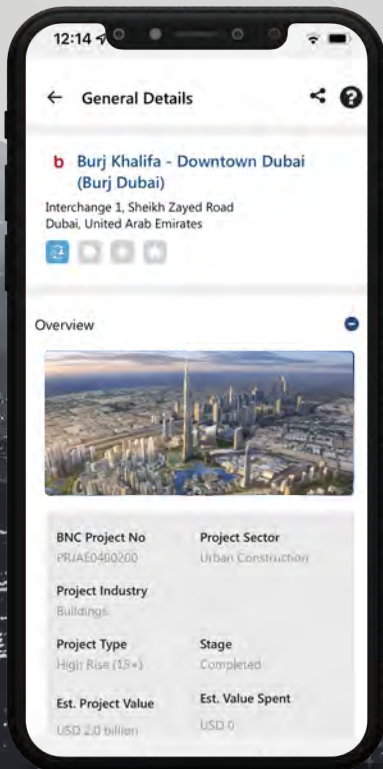
Collect, organize, update, analyze & action
project data to boost sales performance.

bnc intelligence.

The region's largest project database to know more about projects than anyone else.

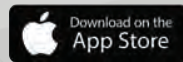
35,000 live projects across 64 countries in the Middle East & Africa covering urban, transport, oil & gas, industrial and utility projects.

- Learn about new project opportunities everyday
- Identify decision makers and key contacts
- Track and target projects that matter at the right time



Download the latest *
version of the world's first
Project Intelligence App

*Originally launched in 2013



For a free trial and demo
please visit www.bncnetwork.net

bnc enhancer.

Stop working for your CRM.
Make it work for you.

- **Improve sales coordination & accountability:** Control access to project intelligence, share information and see what is being done on which projects and by whom
- **Combine business intelligence:** Seamlessly integrate your sales intelligence with BNC intelligence to get deeper insights to win projects
- **Create a sales control center:** Create dashboards, automate sales reporting and forecasting

bnc analytics.

Better project data to make
better business decisions.

BNC analytics layout the present state of construction, compare it to the past and forecast the future of GCC construction

- **Identify trends & opportunities:** Learn how countries and sectors are performing in terms of market size, stage change movements new project announcements, contract awards and project completions.
- **Forecast with confidence:** Predict market movements and identify outliers with fully substantiated, consistent and systematic project market statistics and reports.
- **Create sales & board presentations:** Create slides in minutes with ready-to-use infographics, that are supported with analysis and underlying data.





bnc Project Journal.

The **real** story on projects as they happen

The BNC Projects Journal is a concise and actionable quarterly report for decision-makers and strategists on construction markets in the Middle East & Africa.

The journal encapsulates key construction analytics, exclusive industry news, major project announcements, and the latest socio-economic happenings that influence projects.



bnc[®]

**Work smart.
Win projects.**