

# PLATINUM FABRICS



RICHLOOM

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# HISTORY

Founded in the 1980s, Platinum Fabrics has grown into a leader in textile manufacturing. With a focus on quality, innovation, and sustainability, the company is now driven by the third generation, continuing its legacy of excellence and industry leadership.

With a rich heritage that spans across continents, we cover every aspect of the textile manufacturing value chain. Our decades of expertise have allowed us to cultivate a diverse team of highly trained professionals, each bringing extensive hands-on experience, particularly within the Middle East.

Originating in Pakistan as a processing mill, Platinum Fabrics has since expanded its presence to Dubai and beyond, transforming into a dynamic multinational brand. Today, we proudly serve clients across the Middle East, Europe, and other regions, driven by a steadfast commitment to quality, innovation, and excellence at every step of the textile manufacturing process.

# BLACKOUTS

We offer decorative and basic blackout fabrics, available as subtle woven textures and intricate printed patterns. 100% blackout coverage in either 3 or 4 pass. Customizable for narrow and wide width purposes.

*Engineered to Pass NFPA 701 and IMO 7*





# SHEERS

With a wide range of textures, patterns, and colors, our sheer fabrics are designed to inspire and captivate. Suitable for a global hospitality and cruise applications.

*Engineered to Pass NFPA 701 and IMO 7*

# DRAPERY

Our library drapery fabrics offer an array of great patterns, textures, and colors to match your unique vision. Available in wide and narrow width for global hospitality and Cruise settings.

*Engineered to Pass NFPA 701 and IMO 7*





# VELVETS

Plush and luxurious, solids and jacquards, both cut and uncut. We offer a full range of velvet options.

*Engineered to Pass CAL 117, NFPA 260 and IMO 8*

# UPHOLSTERY

With performance at the heart of our design process, our upholstery fabrics are crafted to withstand the rigors of high-traffic environments. We offer a full range of jacquard patterns and textures.

*Engineered to Pass CAL 117, NFPA 260 and IMO 8*





## FAUX LEATHER

Suitable for high performance, our faux leather patterns are the ultimate fusion of form and function in your hospitality or commercial setting. We offer a full range of leather-like fabrics to novelty textures and printed options.

*Engineered to Pass CAL 117, NFPA 260 and IMO 8*

# OUTDOOR

Fabrics of a higher performance suitable for settings with more exposure to light, perfect for outdoor areas or pool decks. Durable and beautiful, our wide range of patterns, textures and velvets can help fulfill your needs.



*Engineered to Pass CAL 117, NFPA 260 and IMO 8*



# WALLCOVERINGS

We offer a variety of textures and patterns in Type II Vinyl wallcovering with non-woven backing. Extremely durable and easy to clean, they are perfect for corridors and guest rooms alike. Our Type II wallcoverings are woven domestically with quick lead times, for stock and custom.

*Engineered to Pass ASTM E-84, Class A and EN13501 (B-s1, d0)*

# PILLOWS

We elevate any setting with unique styles of decorative pillows. We offer pleated velvets, embroidered textures, or printed patterns customizable in color, style, and size that are suitable for hospitality laundering standards. Our decorative pillows are the finishing touch in any hospitality space.

*Tested to Hospitality and Cruise Wash Standards*





# FOUNDATION COVERS

We provide both quick ship and customizable foundation covers for guest rooms with housekeeping care and maintenance in mind. With unique constructions for hospitality and cruise, bed skirts or box spring covers can be delivered in precise dimensions in your fabric of choosing.

*Tested to Hospitality and Cruise Wash Standards*

# TOP OF BED

We offer an array of top of bed coverings. Decorative top sheets have unique puckered and woven textures, while customizable duvet covers can be solid or patterned. An elevated space can be created with customizable embroidery elements for a polished top sheet.



*Tested to Hospitality and Cruise Wash Standards*



# RUNNERS & THROWS

Our handpicked collection of bed runners, both cotton knits and polyester woven fabrics are designed to enhance the visual appeal and comfort. Each custom made to suit the color, design, and performance needs of any hospitality setting.

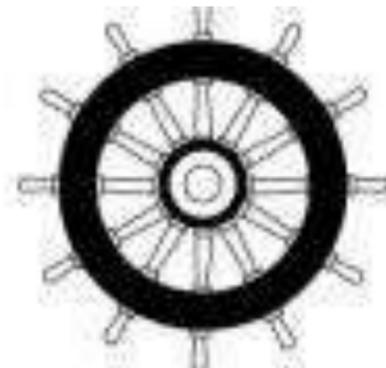
*Tested to Hospitality and Cruise Wash Standards*

# CRUISE SHIP INSTALLATION



## Celebrity Beyond

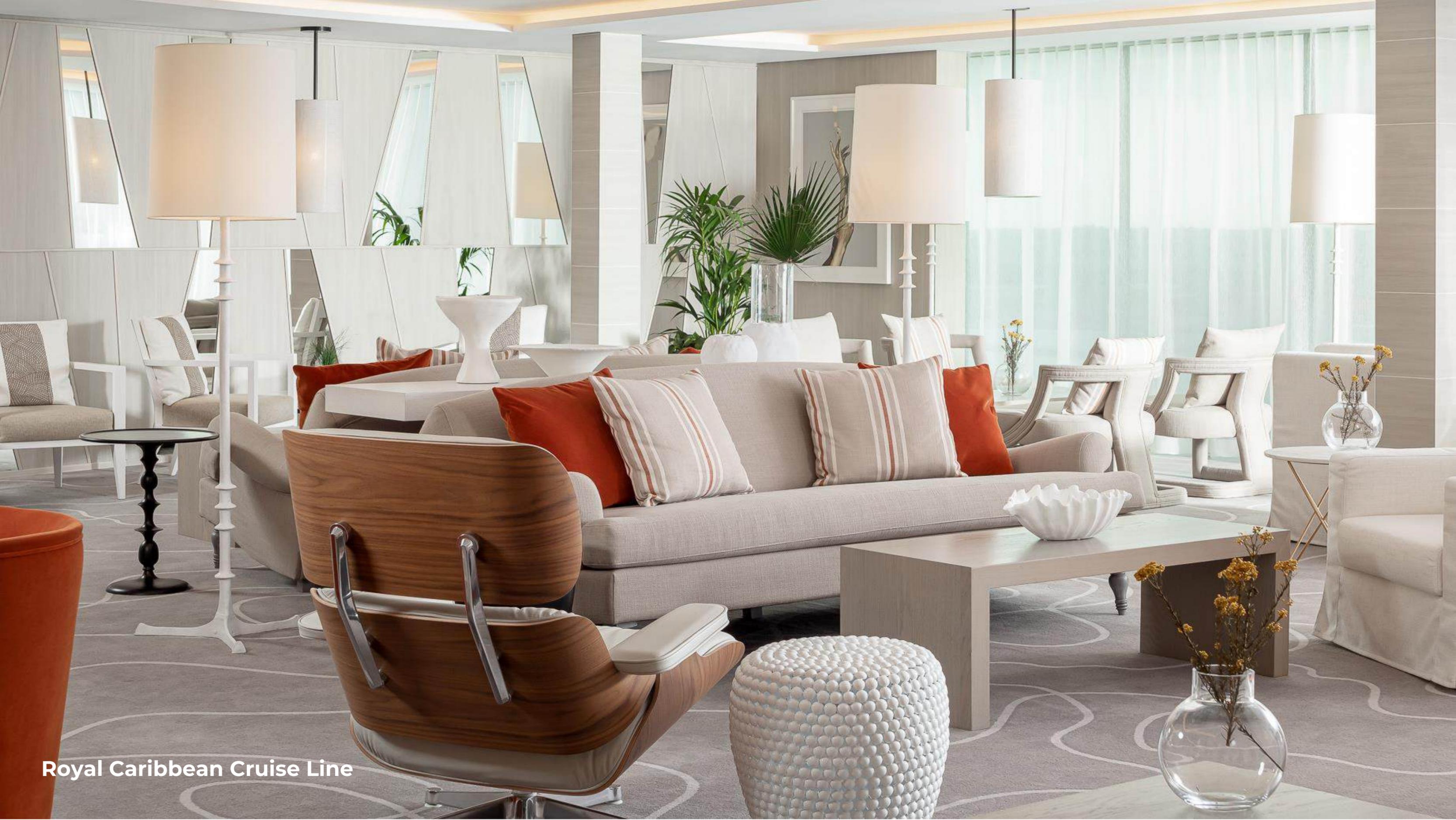
Purchasing: Royal Caribbean Cruise Line



Offering fabrics to suit all cruise environments, from cabins to public spaces and even outdoor environments, Richloom Cruise has extensive experience working with the maritime industry globally. Over the years, we've supplied thousands of yards of fabric and finished products to companies like Carnival, Norwegian, Royal Caribbean, Holland America, Princess, and Disney, to name just a few, due to our significant levels of stock, ability to supply globally, price, fast lead-times and all MED Modules and Wheelmark certification achievable.

Our team are experts on understanding the intense requirements needed to meet the industry's key performance requirements for safety and are currently working on getting us wheelmark certification as a manufacture. Our fabric collections are tailored to meet IMO certifications Part 7, Part 8 and Part 9 fire retardancy. In addition, our fabrics are built to last with high abrasion ratings and soil/stain protection making us the perfect partner.





**Marriott**  
INTERNATIONAL

CONRAD  
HOTELS & RESORTS™

Celebrity **X** Cruises

  
**Hilton**  
HOTELS & RESORTS

AUTOGRAPH  
COLLECTION®  
HOTELS

 OCEANIA  
CRUISES

  
P&O CRUISES

IHG® HOTELS &  
RESORTS

 Royal Caribbean®  
INTERNATIONAL

  
NORWEGIAN  
CRUISE LINE®

  
THE RITZ-CARLTON

  
FOUR SEASONS  
*Hotels and Resorts*

 Carnival®

  
PRINCESS®



# SUSTAINABILITY

Richloom places environmentally and socially responsible practices at the center of the company's mission.

At our warehouse in the South Carolina, over **75%** of the corrugated cardboard used for retail packaging, tubes, and shipping samples is recycled. We reuse pallets, tubes, yarn cones, and encourage customers to recycle memos once the design process is complete.

At Richloom Weaving in High Point, NC, our production process is completed in the Southeast - the majority within a 100-mile radius of the mill itself. We have **zero** yarn waste; every yarn purchased ends up woven into a fabric.

For our outdoor collections, **100%** of the yarns we use are solution-dyed, virtually using no water during the manufacturing process of both yarn and fabric. We aim to weave with more recycled yarns, increase the number of solution-dyed yarns used, and adopt a more environmentally friendly C0 finish.

# Connect with Us

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## Social Media

